

Anglet,  
June 1<sup>st</sup> 2011

## 2011 Paris Air Show

PRICE INDUCTION CELEBRATES ITS 15<sup>TH</sup> ANNIVERSARY AND REPORTS THE BEGINNING OF THE COMMERCIAL PHASE.

*Salon du Bourget*  
VENEZ NOUS RENDRE VISITE

20-26 Jun  
**2011**  
JUNE 20-26<sup>TH</sup>

*Paris Air Show*  
COME VISIT US

*HALL 3 - STAND E30 / E40*

**PRICE INDUCTION**  
Engine your dreams...

For its 7<sup>th</sup> participation, Price Induction will be showing:

- The qualification version of the DGEN 380, the smallest turbofan optimized for general aviation available on the market;
- The WESTT solutions, the first virtual and real bench products specially designed for universities and engineering schools.

From this coming June 20<sup>th</sup> to 26<sup>th</sup>, Price Induction will be at the Paris Air Show and exhibit on two separate booths: a “general aviation” booth dedicated to the DGEN 380 turbofan, and a “training and research” booth dedicated to the virtual and real bench WESTT product family.

### **THE “GENERAL AVIATION” BOOTH: DISPLAY OF THE DGEN 380 QUALIFICATION VERSION, THE SMALLEST TURBOFAN AVAILABLE ON THE MARKET.**

The DGEN program was started 10 years ago to revolutionize the world of general aviation with a first high bypass ratio turbofan optimized for private pilots’ flight domain and budget.



This engine enables the development of light traveling planes (4/5 seats) known as the Personal Light Jets (PLJ).

At the Paris Air Show, **the DGEN program reaches a milestone with the presentation of the qualification version of the DGEN 380.** This “A7 fully-integrated” engine version achieves all the targeted performances and has just started the endurance test campaign, a first step towards the engine certification.

The maturity reached by the DGEN 380 makes it possible to start its commercialization for non-certified applications (experimental or amateur designs).

### **THE “TRAINING & RESEARCH” BOOTH: DEMONSTRATION OF THE WESTT PRODUCTS, FIRST REAL AND VIRTUAL BENCHES PRODUCT FAMILY DESIGNED FOR UNIVERSITIES AND ENGINEERING SCHOOLS.**

The WESTT solutions directly inherit from Price Induction conception know-how. **Three solutions are commercialized since 2010 and are already used by several French institutions:**



- WESTT BR, the real bench equipped with a instrumented DGEN 380;
- WESTT CS-BV, the virtual bench, a polyvalent and powerful simulation station;
- WESTT SE(V), the turbofan assembling/disassembling teaching station.

The WESTT CS-BV and WESTT SE(V) will be exhibited and demonstrated at our booth all week long.

**i** *For a custom demonstration: contact [info@price-induction.com](mailto:info@price-induction.com).*

With the WESTT solutions, the students and teachers **can come to grasp with the industrial reality of a day-to-day motorist’s life**, and the researchers and PhDs, **work on high-tech equipment.**

*More details on Price Induction, the DGEN and the WESTT product family:  
consult the press kit by writing to [info@price-induction.com](mailto:info@price-induction.com).*

## About the DGEN program

The **DGENs** are Turbofans (high by-pass ratio reactors) designed to motorize personal flight aircrafts, more commonly known as PLJs. The **DGEN 380** constitute the core of a family of high bypass ratio engines with thrust ranging from 2.5 kN to 4kN, specially designed for the general aviation flight domain (under 25 000ft, ISA +/- 30, < Mn 0.4). The **DGEN 390**, with a 3.3 kN thrust (flat rating ISA +10), is the natural evolution of the DGEN 380 and will be developed concurrently..

In a twin engine aircraft configuration:

- The DGEN 380 can equip planes up to 1600kg cruising at 250Kts;
- The DGEN 390 can equip planes up to 1900kg cruising at 280Kts.

The DGENs have been designed with inherent robustness, easy integration and maintainability, low fuel consumption and noise level (55dBA). Their development potential is significant.

## About Price Induction

Price Induction SA is based in the **Aquitaine** region, France, in Anglet (offices) and Tarnos (test bench). Today, the company employs over forty persons, more than thirty of which are engineers.

The company recently opened two subsidiaries, one in Atlanta, Georgia, USA and one in Sao José dos Campos SP Brazil, and will soon open a third one in Germany.

After ten years dedicated to the development of the DGEN engine, **Price Induction has entered the commercial phase with non-certified applications of the DGEN 380**. The education and research market is currently its main market. Other markets will be soon addressed, among which the equipment of experimental and amateur aircraft designs.

**Price Induction SA** is an investment of the following funds: **AEROFUND**, **ACE** and **Financière de Brienne**, which are managed by **ACE Management**.

**Price Induction SA** is highly supported by the **Aquitaine region**, the **ERDF** (FEDER) and **OSEO**.



The development of **Price Induction** is in line with the activities of the "**Aerospace Valley**" cluster framework initiated by the **Aquitaine** and **Midi-Pyrénées** regions.

## Contacts

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